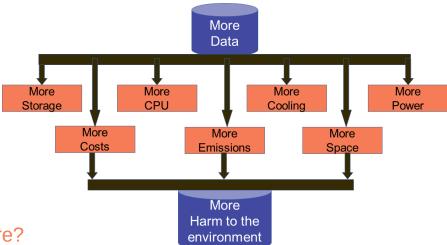
# Reduce your carbon footprint with infoCorvus DRAAS

# InfoCorvus Data Retirement As A Service (DRAAS) Contributing to saving the planet



### Why should I care?

The more data you collect and keep, the more energy you consume, the more carbon you release into the atmosphere. Data is the living asset of Information Technology. But it follows a life cycle. One day Data becomes obsolete. A lack of proper retirement of old Data can be risky and is in any case costly. Keeping data forever has a cost not only to the company but to the whole planet. The more data you keep and manipulate, the more you harm the environment. These negative consequences also rapidly worsen with time.

The only way to control and reverse this unwanted, appalling, and costly situation is to retire your dormant data.

	Trend	Cost	Performance	Emissions
DV (Data Volumes)	1	1	<b>↓</b>	1

#### How do I start?

Your first step is a **simple data inventory** of the databases and applications that are not in use but only preserved for rare legal or business inquiries. Second, **Delete** the data you don't need. Third, **Retire** the data you don't use. Last, **Archive** the data sporadically needed. Define retention policies for all your archived or retired data.

#### What to do next?

Engage with infoCorvus: We will offer you a turn-key solution to Retire your legacy – non used – databases and give you access to the data so you can produce reports on demand. Data is no longer in your data center, you can free-up your IT resources and only visit the retired data when exceptions happen.

#### What do we offer?

infoCorvus DRAAS offers a hands-off, turn-key solution for application data retirement. The service includes, retirement of the data, deep validation of all retired data before source deletion, hosting of the retired data in the cloud, reporting on the retired data on-demand, retention policies to delete subsets when required.

## What have I gained?

**DRASS** is a carefree "set it and forget it" solution. The reduction of your data landscape translates into your direct contribution efforts to saving the planet. Additionally, reducing data footprint automatically frees-up dollars by significantly lowering rising operational costs.